



FUZZED DRONES

 **Fuzzed_Drones**  **FuzzedDrones**  **FuzzedDrones**

7,800 FOLLOWERS **2,411 FOLLOWERS** **3,240 SUBSCRIBERS**
761 FOLLOWING

Fuzzed Drones is a musical equipment gear review channel, founded and fronted by Zach Januse out of central New Jersey. The channel primarily focuses on gear that caters to the modern guitarist that plays music in the following genres: doom metal, sludge, stoner rock, black metal, and heavy metal.

Within just two years, Fuzzed Drones has grown to nearly 10,000 followers, with a dedicated and engaged following. Fuzzed Drones content is both entertaining and informative, providing consumers with in-depth, comprehensive content that demonstrates what the equipment can do. Regularly engaging through Youtube comments, and in core Facebook groups, Zach maintains a strong and authentic connection with his followers, which has proven to **lead to direct sales** for the independent pedal builders and manufacturers he represents.

Zach and Fuzzed Drones have become key stakeholders in a unique niche market. Now a key micro-influencer that specializes in growing subgenres of heavy metal, Fuzzed Drones' steady and consistent growth is heralding a change in consumer tastes and trust. As once niche genres of music are growing in popularity and seeing commercial success, so too does Zach's channel position itself at the forefront of this burgeoning market.



STATS:

Viewership (Youtube):

96% Male, 3.9% Female, 0.1% unspecified
18-24 years of age: 13.1%
25-34 years of age: 34.5%
35-44 years of age: 32.5%

Viewers from the U.S.: 55.8%
Viewers from the U.K.: 2.1%
Viewers from Canada: 1.8%

Average Engagement Rate across Youtube: 7.65%
Top Engagement Rate: 16.92%

Let's work together.

Management:
management@fuzzeddrones.com


For all other Inquiries: Zach Januse
zach@fuzzeddrones.com









FUZZED DRONES


ENGAGEMENTS:




 **@chriswakfer4473** 5 days ago
This is by far the best sounding demo I've heard for this


 1   Reply



 **johnselltronics** 9w
This riff makes me wanna reconstruct myself into a robot to go back in time and fight a mind controlling demon.... (earthbound fans only) 🤖👹👹👹


2 likes Reply



 **@Truck_Driver_Shawn** 3 months ago
I'm so glad that someone who has actually tried this pedal spoke the words "not an overdrive". Your video on this is awesome and I will most likely try it now with the mindset of it being a utility pedal. Keep kicking ass bruthahhhh 🤘🤘🤘


 4   Reply




 **@FuzzedDrones** 3 months ago
I really appreciate you taking the time to check this one out . I really think this one would be right up your alley . Watching your videos over time and seeing what your about . I think you could 100% find this as a very useful tool for your rig . Once again man I really appreciate you checking this one out . Hopefully I'll be seeing your take on it soon !


 1  Reply



 **@pyramyseven** 10 days ago
YO


 1  Reply

 **@Insanicide13** 1 year ago
This page is a hidden gem for the time being. Inb4 it blows


 1   Reply


 **@FuzzedDrones**
Thanks 🙌




 1  Reply


 **lefthvndpvth** 4w
Finally someone who knows how to dial it in. The first clip on the official EHX video for this sounds like absolute ass lmao




2 likes Reply


 **@_guitar_dad** 4 weeks ago
How good was that opening track??!! You should keep that wah in the regular sound. It's really easy to overdo it with wah, but you keep it tasty and balanced. 10/10 review again bud



 **@DoesItDoom** 4 months ago
Thanks for the awesome demo man! Sounds absolutely crushing. That "In The Mix" section really captured the essence of the design. Killer. 🤘


 25   Reply




 **@danielkosmider8715** 1 month ago (edited)
I hear what you mean about blooming chords at the 6:15 mark. Sounds REAL nice. Another very professional episode. You guys are great.


 3   Reply





 **@FuzzedDrones** 1 month ago
I think it does that super well . This pedal def took me by surprise . I wasn't expecting to get some of the tones I got out of this pedal . As always thanks for checking it out !


 2  Reply




 **@um3899** 4 weeks ago
when this first came out I wasn't interested in it at all, but your demo just changed my mind, I really like some of the disgusting and alien sounds you were getting. I think it sounds way better than my CryBaby in front of my fuzzes, and it saves pedalboard space, which is a big plus... thanks for the vid


 1   Reply



 **@rhoro1745** · 2mo ago
Accidentally stumbled upon your channel and I must say, for someone with quite a fair amount of subscribers, your videos are top tier man!! Keep at it best wishes


 1    Reply

 **@troy2322** 1 year ago
Sounds crushing as all hell!
Going to have to get this pedal!


 2   Reply

 **@FuzzedDrones** 1 year ago
This thing will shake your house off its foundation . Really enjoyed this a lot .


  Reply

 **Kalihan McLean**
Just saw this setup on @fuzzed_drones!

24w Like Reply 4 🗨️




 **Zach Januse**
Kalihan McLean that's me 🤘

24w Like Reply 3 🗨️👍👍👍

 **Andrew Flint**
Zach Januse Love your page mate. There are a bunch of doom pages I see floating on youtube & Instagram but yours is the only one I can think of with consistently fantastic tones.


What is your favorite Rat variant or pedal build based off the Rat? Been looking at a Packrat but I'm looking for feedback on other pedals.


48 comments




 Like  Comment  Send


3



All comments


 **Robert Morelli**
The 1981 drv. I thought it was just a over priced RAT clone, but the Fuzzed Drones demo intrigued me enough to buy it. It's hands down my favorite. It works so well because it's not super gained out like a lot of takes on the circuit. It thus stacks super well and shines cranked into a dirty amp.



 **@russiangoose7053** 1 year ago
Dude I've listened to the "in the mix" section at least 20 times, I love that riff so much is it just something you made up? Also the camera angles and filming and lighting are great too. Killer demos love this format


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

 **@FuzzedDrones** 1 year ago
That's amazing I really appreciate that ! I'm super happy you like the format and how it's shot . All my riffs on this page I make up . Thank you again for supporting the page 🙌 .


  Reply



 **@russiangoose7053** 1 year ago
@FuzzedDrones no problem man, your channel is killer. Introduced me to lots of pedals and companies I didn't know of and inspired me to write sick riffs haha. With riffs like yours you gotta release some music at some point!

  Reply

 **@doomed2491** 2 days ago
Wow! That pedal sounds killer!! Excellent demo, I'll definitely be getting one of these to try. 🤘🤘

 1   Reply

 **@FuzzedDrones** 2 days ago
Killer ! I'm happy to hear that . I'm glad this helped you out and gave you a better idea of the pedal . 🤘

  Reply