

FUGGED TRUES



Fuzzed_Drones



FuzzedDrones



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7,800 FOLLOWERS 761 FOLLOWING

2,411 FOLLOWERS

3,240 SUBSCRIBERS

Fuzzed Drones is a musical equipment gear review channel, founded and fronted by Zach Januse out of central New Jersey. The channel primarily focuses on gear that caters to the modern guitarist that plays music in the following genres: doom metal, sludge, stoner rock, black metal, and heavy metal.

Within just two years, Fuzzed Drones has grown to nearly 10,000 followers, with a dedicated and engaged following. Fuzzed Drones content is both entertaining and informative, providing consumers with in-depth, comprehensive content that demonstrates what the equipment can do. Regularly engaging through Youtube comments, and in core Facebook groups, Zach maintains a strong and authentic connection with his followers, which has proven to lead to direct sales for the independent pedal builders and manufacturers he represents.

Zach and Fuzzed Drones have become key stakeholders in a unique niche market. Now a key micro-influencer that specializes in growing subgenres of heavy metal, Fuzzed Drones' steady and consistent growth is heralding a change in consumer tastes and trust. As once niche genres of music are growing in popularity and seeing commercial success, so too does Zach's channel position itself at the forefront of this burgeoning market.



STATS:

Viewership (Youtube):

96% Male, 3.9% Female, 0.1% unspecified 18–24 years of age: 13.1% 25-34 years of age: 34.5% 35-44 years of age: 32.5%

> Viewers from the U.S.: 55.8% Viewers from the U.K.: 2.1% Viewers from Canada: 1.8%

Average Engagement Rate across Youtube: 7.65% Top Engagement Rate: 16.92%

Let's work together.

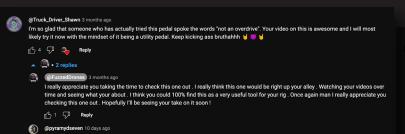
Management: management@fuzzeddrones.com

For all other Inquiries: Zach Januse zach@fuzzeddrones.com



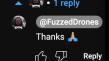


ENGAGEMENTS:









🖒 1 🖓 🐾 Reply ▼ 🌉 • 1 reply

Finally someone who knows how to dial it in. The first clip on the official EHX video for this sounds like absolute ass Imao

2 likes Reply

Accidentaly stumbled upon your channel and I





_____1 √ Reply

when this first came out I wasn't interested in it at all, but your demo just changed my mind, I really like some of the disgusting and alien sounds you were getting. I think it sounds way better than my CryBaby in front of my fuzzes, and it saves pedalboard space, which is a big plus... thanks for the vid

How good was that opening track??!! You should keep that wah in the regular sound. It's really easy to overdo it with wah, but you keep it tasty



@_guitar_dad 4 weeks ago

@danielkosmider8715 1 month ago (edited)

I hear what you mean about blooming chords at the 6:15 mark. Sounds REAL nice. Another very professional episode. You guys are great

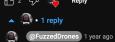


as 1 month ago

I think it does that super well . This pedal def took me by surprise . I wasn't expecting to get some of the tones I got out of this pedal . As always thanks for checking it out!







This thing will shack your house off its foundation . Really enjoyed this a lot .



@russiangoose7053 1 year ago

Dude I've listened to the "in the mix" section at least 20 times, I love that riff so much is it just something you made up? Also the camera angles and filming and lighting are great too. Killer demos love this format



▲ 🚇 • 2 replies



That's amazing I really appreciate that ! I'm super happy you like the format and how it's shot . All my riffs on this page I make up . Thank you again for supporting the page 🤘

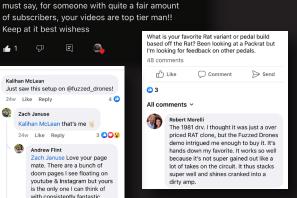
占 🖓 Reply

@russiangoose7053 1 year ago

ones no problem man, your channel is killer. Introduced me to lots of pedals and companies I didn't know of and inspired me to write sick riffs haha. With riffs like yours you gotta release some music at some point!

☐ 🖓 Reply

of subscribers, your videos are top tier man!! Keep at it best wishess Just saw this setup on @fuzzed_drones! 24w Like Reply Zach Januse Kalihan McLean that's me 🤘 3 🗘 🕽 😭 24w Like Reply Andrew Flint
Zach Januse Love your page
mate. There are a bunch of doom pages I see floating on voutube & Instagram but yours is the only one I can think of with consistently fantastic





▲ 🚇 • 1 reply

Killer ! I'm happy to hear that . I'm glad this helped you out and gave you a better idea of the pedal . $\ensuremath{\mbox{\sc d}}$

